

# ZUGRIFFS- UND BENUTZERSTATISTIK

RIDE.CH

## 2022

| WEBSITE        | Jan     | Feb     | März    | April   | Mai     | Juni    | Juli    | Aug     | Sept    | Okt     | Nov     | Dez     | Total     | Pro Monat |
|----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-----------|-----------|
| Seitenaufrufe  | 305'963 | 258'313 | 340'115 | 382'114 | 449'612 | 421'659 | 508'578 | 548'086 | 418'850 | 364'541 | 257'334 | 229'387 | 4'484'552 | 373'713   |
| Sitzungen      | 170'680 | 153'154 | 174'415 | 187'616 | 219'168 | 189'072 | 231'008 | 267'301 | 197'310 | 173'701 | 136'720 | 126'652 | 2'226'797 | 185'566   |
| Nutzer         | 101'727 | 92'878  | 98'432  | 104'241 | 121'564 | 97'573  | 121'811 | 148'297 | 103'503 | 88'104  | 70'578  | 68'537  | 1'217'245 | 101'437   |
| Seiten/Sitzung | 1.79    | 1.69    | 1.95    | 2.04    | 2.05    | 2.23    | 2.20    | 2.05    | 2.12    | 1.97    | 1.88    | 1.85    |           | 1.99      |
| Besuchszeit    | 01:38   | 01:20   | 01:45   | 01:54   | 02:00   | 02:10   | 02:10   | 01:58   | 02:05   | 02:03   | 01:49   | 01:43   |           | 01:53     |

### ABONNENTEN

|                       |        |        |        |        |        |        |        |        |        |        |        |        |  |        |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--------|
| Newsletter-Abonnenten | 13'706 | 13'741 | 13'837 | 13'969 | 14'128 | 14'275 | 14'437 | 15'574 | 14'658 | 14'712 | 14'745 | 14'780 |  | 14'380 |
| Facebook-Abonnenten   | 36'453 | 36'307 | 36'706 | 37'352 | 37'809 | 38'300 | 38'788 | 38'942 | 39'551 | 39'601 | 39'608 | 39'597 |  | 38'251 |
| Instagram-Follower    | 8'147  | 8'162  | 8'216  | 8'546  | 8'681  | 8'748  | 8'791  | 8'834  | 8'890  | 8'951  | 9'024  | 9'048  |  | 8'670  |
| Web-User              | 25'407 | 25'499 | 25'672 | 25'948 | 26'239 | 26'497 | 26'822 | 27'103 | 27'307 | 27'458 | 27'571 | 27'693 |  | 26'601 |
| Heft-Abonnenten       | 9'142  | 9'051  | 9'110  | 9'052  | 9'096  | 9'129  | 9'168  | 9'156  | 9'153  | 9'148  | 9'145  | 9'160  |  | 9'126  |

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| WEBSITE        | Jan     | Feb     | März    | April   | Mai     | Juni    | Juli    | Aug     | Sept | Okt | Nov | Dez | Total     | Pro Monat |
|----------------|---------|---------|---------|---------|---------|---------|---------|---------|------|-----|-----|-----|-----------|-----------|
| Seitenaufrufe  | 340'105 | 314'489 | 390'803 | 461'003 | 516'852 | 462'558 | 530'944 | 559'349 |      |     |     |     | 2'828'038 | 353'505   |
| Sitzungen      | 143'940 | 126'581 | 171'441 | 201'303 | 199'741 | 275'626 | 305'449 | 334'939 |      |     |     |     | 1'448'324 | 181'041   |
| Nutzer         | 88'224  | 60'280  | 82'355  | 98'996  | 98'888  | 209'110 | 223'980 | 247'596 |      |     |     |     | 958'088   | 119'761   |
| Seiten/Sitzung | 2.36    | 2.48    | 2.28    | 2.29    | 2.59    | 1.68    | 1.74    | 1.67    |      |     |     |     |           | 2.14      |
| Besuchszeit    | 01:38   | 02:19   | 02:12   | 02:15   | 02:28   | 01:57   | 01:07   | 01:07   |      |     |     |     |           | 01:53     |

### ABONNENTEN

|                       |        |        |        |        |        |        |        |        |  |  |  |  |  |        |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|--|--|--|--------|
| Newsletter-Abonnenten | 15'169 | 15'085 | 15'013 | 15'077 | 15'017 | 15'073 | 15'138 | 15'182 |  |  |  |  |  | 15'094 |
| Facebook-Follower     | 44'365 | 44'324 | 44'270 | 44'572 | 44'712 | 44'745 | 44'794 | 45'210 |  |  |  |  |  | 44'624 |
| Instagram-Follower    | 9'057  | 9'161  | 9'192  | 9'257  | 9'362  | 9'424  | 9'497  | 9'571  |  |  |  |  |  | 9'315  |
| Web-User              | 28'302 | 28'402 | 28'526 | 28'708 | 28'887 | 29'120 | 29'377 | 29'603 |  |  |  |  |  | 28'866 |
| Heft-Abonnenten       | 9'072  | 9'055  | 9'083  | 9'103  | 9'165  | 9'029  | 9'005  | 9'115  |  |  |  |  |  | 9'222  |